

# Pete Hawkes

*We are beginning to realize that the new media aren't just mechanical gimmicks for creating worlds of illusion, but new languages with new and unique powers of expression. —Marshall McLuhan*

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## Experience

- G-speak Engineer** Oblong Industries, Los Angeles. 2011-present
- Research Intern** Nokia Research Center, Media Technology Lab, Santa Monica. 2011
- Teaching Assistant** UCLA Design Media Arts. 2009-2011  
*Visual Communication I & II, Typography, Interactive Media, Programming*
- Interactive Art Director** Axis41/Novell, Salt Lake City. 2004-2009
- Interactive Design Instructor** Utah Valley University. 2006-2009  
*Flash, Dreamweaver, AfterEffects, Web Design*
- Interactive Design Instructor** Maryland Institute College of Art. 2003-2005  
*Flash, Web Design*
- Senior Multimedia Designer** G1440, Baltimore. 2003-2004
- Multimedia Designer** Candesa Interactive, Utah. 2002
- Design Intern** The Moderns, New York City. 2001
- Flash Designer** UniqStudios, Utah. 1999-2001

## Skills

- Code** Actionscript 1/2/3, Javascript, Java, HTML/CSS, Game Dev *some PHP, C, C++*
- Software/Frameworks** Adobe Creative Suite, Processing, Audacity, Maya *some Cinder*
- Hardware** Physical Computing, Arduino, Computer Vision
- Language** Proficient in German

## Education

- MFA Design Media Arts** UCLA. 2011
- BFA Graphic Design** Brigham Young University. 2002

## Organizations / Awards

- Feedbag Founder** UCLA. 2009-2011  
An interdepartmental collective of artists, designers, makers and thinkers
- FILE PRIX LUX** International Electronic Languages Festival, Sao Paulo, Brazil. 2010  
*Binary Glove* nominated as final jury selection
- Senate Faculty Representative** UCLA. 2009-2010  
Design Media Arts graduate representative
- AIGA 100 Awards, Interactive Design** Salt Lake City Chapter. 2007 and 2009
- Fight the Code Founder** Salt Lake City, 2008-2010  
Adobe Flash User Group
- Flash Club Founder** Brigham Young University. 2000-2003  
Organized to teach, tutor and promote flash design and creative code

## Clients / Projects

### **ENTERTAINMENT / COMMERCIAL PROMOTIONAL SITES**

Dreamworks, Stuart Little 2  
Eat, Sleep, Play Game Studio  
Indiebuilt Game Studio  
Liz Claiborne, Curve Frangrances  
Liz Claiborne, Seduction  
Liz Claiborne, Spark  
Monavie, EMV  
Sci-Fi Channel, Taken Miniseries

### **CONFERENCE MOTION GRAPHICS / INTERSTITIALS**

3M Sales Conference, SLC  
AGIdeas 2002, Melbourne  
CompostModern 2011, SF  
CompostModern 2004, SF  
Monavie, EMV Launch, SLC  
Novell BrainShare, SLC  
Novell Sales Conference, SLC  
Schlumberge, Houston

### **ADVERGAMES**

BrainGame Pole Position  
Curve Clutch, Liz Claiborne  
KFC Biscuit Bowl Drop  
KFC Famous Bowl Challenge  
Novell Snake Game Novell

### **FLASH BANNERS**

AIGA Salt Lake City  
AlphaGraphics  
Boeing  
Hitachi Data Systems  
Interior Architects  
Johns Hopkins University  
JWT, San Francisco  
McKann Erickson, SLC  
NASCAR  
Novell  
OC Tanner, Thanks.com  
Stanford  
Symantec  
William Morris Agency  
Yahoo!

### **PROBONO**

Audobon Society, Baltimore  
Sundance NFPA  
Ten Thousand Villages, SLC  
Wendover Historic Air Show

### **PHOTOGRAPHY / DESIGN / ARCHITECTURE GALLERY SITES**

3Form, Salt Lake City  
Bon Vivant Resorts, Beverly Hills  
Derek Israelson, Salt Lake City  
Hally & O'Toole, Salt Lake City  
Interior Architects, San Francisco  
Jonathan Mannion, New York City  
Lori Adamski Peak, New York City  
Modaliti, Salt Lake City  
Point32, Seattle  
Schuchart/Dow, Seattle  
Vertis Studios, Baltimore

### **CUSTOM INTERACTIVE PRESENTATIONS**

3Form Online Material Designer  
Axis41, Ciena Account  
Candesa Interactive  
Dentrix, Rumor Advertising  
FlashForm Presentation Builder  
JWT, Boeing Account  
JWT, Boeing Online Ad Book  
Novell Electronic Marketing  
Novell Marketing Resource Center  
SHRM, McKann Erickson

### **CUSTOM VIDEO PLAYERS**

Boeing  
Jonathan Mannion  
Kashi  
KFC  
Mark T Wight  
Novell  
Ohio Medical

### **SCREENSAVERS**

Equinix  
LinuxWorld, Novell  
Liz Claiborne, Realities Fragrance  
Novell Access Manager  
Novell BrainShare  
Sci-Fi Channel, Taken Miniseries  
Smirnov Vodka  
Vertis Studios

### **EDUCATIONAL GAMES**

Dallas Zoo, Ocelot Experience  
Museum of Ancient Life, Utah  
Port Discovery, Baltimore

### **BRANDING / PRODUCT DEMOS**

Candesa New Business  
LANDesk  
Novell Access Manager 3  
Novell Certificate Login  
Novell Compliance Management  
Novell Customer Center  
Novell eDirectory  
Novell Electronic Marketing  
Novell Endpoint Security  
Novell GroupWise 7  
Novell GroupWise 8  
Novell Identity and Security  
Novell Identity Manager 3  
Novell Innovation Line  
Novell LinuxWorld  
Novell Linux Desktop  
Novell NSure Identity Manager  
Novell Nterprise Branch Office  
Novell Open Enterprise Desktop  
Novell Open Enterprise Server  
Novell Open Enterprise Server 2  
Novell Open Workgroup Suite  
Novell Open Campaign  
Novell Optimize  
Novell PartnerNet  
Novell Renewals  
Novell Security Resource Management  
Novell Sentinel  
Novell SLE Desktop  
Novell SLE Realtime  
Novell SLE Server  
Novell SLE Platform  
Novell SystemZ  
Novell Teaming + Conferencing  
Novell Virtualization  
OC Tanner  
SHRM  
Sonic  
Textus NYC, Textile Brand  
VISA Business Management

## Exhibitions / Lectures

**Tell Them Nothing of the Things I Thought About and Created While I Was Sleeping**

Design Media Arts MFA Thesis Exhibition, New Wight Gallery, Los Angeles. 2011  
*Binary Face Off* installation

**UCLA Game Lab Symposium** Experimental Digital Arts, UCLA. 2011

*Binary Learning through Interface and Gesture* lecture

**[re]vision, Jennifer Steinkamp** Getty Center, Los Angeles. 2011

*Calcification* installation

**AVC Lecture Series** School of Art and Visual Communication, Utah Valley University. 2011

*Creative Code and Conditional Design* lecture and workshop

**SASIC 9: Tracing Chaos** Scripps Oceanic Institute, La Jolla. 2010

*Crab Sand Circles, Reef Squid Interaction, and Animal Tracking* lecture

**I Am Here Now** MFA Graduate Exhibition, New Wight Gallery, Los Angeles. 2010

*Binary Learning* installation featuring the *Binary Glove* and *Binary Pad*

**eARTS Media Workshop** with Parsons Design and Technology MFA Program, Shanghai. 2010

New media workshop coordination, planning and instruction

**Leaving Here, Being There** with David Wicks. Experimental Digital Arts Gallery, UCLA. 2010

*Trace, Squid Wall, and Hava\_\_pi* installations

**Los Angeles Unified School District Media Arts Salon** Los Angeles. 2010

*The Potential and Importance of Media Art in K-12 Education* lecture

**Good News, Bad News** Graduate Exhibition, Experimental Digital Arts Gallery, UCLA. 2009

*Sierpinski* installation

**Design Culture Lecture Series** Design Media Arts, UCLA. 2009

*Nature and Creative Code* lecture

**AVC Lecture Series** School of Art and Visual Communication, Utah Valley University. 2008

*Design Process and Inspiration* lecture

**Verge, OgilvyOne Global Digital Summit** with Meyer & Liechty and Brand Experience Lab. Guggenheim, New York. 2004

*Name poetry, personalized branding* installation

**BFA Thesis Exhibition**, Franklin Harris Fine Arts Center, Provo, UT. 2002

*Interactive Extension* installation

**AGIdeas Design Conference** Melbourne, Australia. 2002

*Introspection* animation